

ONE YEAR IN
DO'S and
DON'TS of BEING
A SOCIAL
ENTREPRENEUR

NAOMI
CO-FOUNDER
THE CHANGER

#bethechanger

www.thechanger.org

DO START AS

EARLY AS

POSSIBLE

DO YOUR
RESEARCH

DO

NETWORK

The Changer Hangout (once a month)
Sustainability Drinks
Peace Innovation Lab
Social Impact Lab
Beta Haus
Hub:Raum
Rainmaking Loft
Make Sense
Cool Ideas Society
Vision Summit
Sensability (WHU)
UPJ CSR Network plus Annual Conference

DON'T JUST
BE A SOCIAL
ENTREPRENEUR
OR

DON'T
ASSUME YOU
WILL GET
FUNDING

DO ACCEPT THAT
YOU MIGHT END UP
RUNNING TWO
BUSINESSES

DO

FOCUS

**DON'T
EXPLOIT
YOURSELF
OR OTHERS**

Gründungszuschuss Arbeitsamt

EXIST

Innovationsassistent (IBB)

Erasmus Plus

Europäische Freiwilligendienst

DO ENTER
COMPETITIO
NS

HULT Prize: 1 Mill \$

changemakers.com: various

Act for Impact: 40.000 €

Advocate for Europe: 50.000 €

ASHOKA PEP Scholarship: 1 Year

Bist Du der Nächste Ben & Jerry's: 10.000 €

Climate KIC Green Garage

BPW Berlin-Brandenburg

DO ENJOY IT

#bethechanger

www.thechanger.org